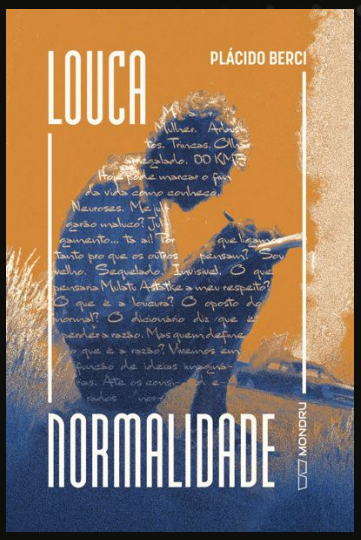
MONDRU



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Mad Normalcy

PLÁCIDO BERCI

Original title: Louca Normalidade

IMPRINT	GENRE	PUBLISHED	PAGES	TRIM SIZE	ISBN
Mondru	Novel	2025	264	14 × 21 cm	978-65-6042-185-1

SYNOPSIS

"Mad Normalcy," by author Plácido Berci, introduces Francisco Solano, a retired journalist whose mind, weakened by a stroke, finds itself immersed in fragmented memories and a tenuous grasp on reality. Tormented by an enigmatic note in his pad —"Sea. Woman. Bushes. Cracks. Wide-eyed stare. 00 KMF."—Francisco becomes convinced he witnessed a crime, setting off an obsessive personal investigation. The plot follows his journey in search of the truth, questioning at every turn whether the events are real or mere delusions, and challenging the reader to navigate the ambiguity that permeates the "mad normalcy" of his mind.

ABOUT THE AUTHOR

Plácido Berci grew up in São Carlos, in the interior of the state of São Paulo, and earned a degree in journalism from PUC-Campinas. He lived in England, where he wrote his first book: Paixão – uma viagem pelo futebol inglês. Upon returning to Brazil, he joined Grupo Globo, where he has been a television reporter since 2015. The following year, he served as a SporTV correspondent in Africa, an experience that led to the book Nuvem de terra – relatos do primeiro correspondente esportivo brasileiro no Quênia, published in 2018 by Globo Livros. "Mad Normalcy" marks his debut in fiction.

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